

# VIRTUAL TRADESHOW EXHIBITING

Virtual exhibits allow you to connect with potential clients in a virtual space, often in real-time. Share product literature, videos, surveys, social media links, and presentations

Virtual exhibit marketing is intended to be immersive, experiential, and typically self-guided. Clients can explore the booth, moving from reception area to demo kiosk, for example with just a click. Watch product videos, download documents, or live chat with a representative.



## Pre-Show Planning

Virtual Exhibiting is all about the tasks that happen before the 3D Visual Exhibit is created and programmed.

Unqje is here to help you implement your virtual booth that will help you entice and beguile attendees to visit you on the virtual show floor.

- ✓ Logo header with website or social media links
- ✓ Video feed or popup
- ✓ Live Social media feed, live chat and/or live Q&A
- ✓ Download product literature and press releases
- ✓ Forms and signups; contact forms, book a meeting, sign up for demo, order samples, enter to win, surveys
- ✓ **Plus advanced upgrade options**



### Schedule a Demo

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### Step 1 - Content

We collect all of your available content and vision.



### Step 2 - Design

We create your custom display with all interactive features.



### Step 3 - Proof and Demo

We will demo your display and finalize all materials.



### Step 4 - Launch on Servers

We launch your exhibit and link all of your content.



### Step 5 - Promote

We promote your virtual tradeshow display to drive engagement.